

RelioQuick™  
**AUTO MALL**  
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" |||

**FORUM**  
A PRESTIGE GROUP ENTERPRISE



184<sup>th</sup> |||||  
**AUTO MALL**  
19 - 21 JULY, HYDERABAD |||||

**INDIA'S 1<sup>ST</sup> & LARGEST MULTICITY AUTOSHOW**

**FORUM**  
SUJANA  
HOME.WORK.FORUM

A VENTURE OF

**RelioQuick**™

IP MANAGED BY

**Team  
Stratagem**



**NEXA**



# Relio Quick Auto Mall @ Forum Mall : 19th – 21th July19 – Event Synopsis

After the Grand Success of Auto Mall Season 11 in March 19  
Auto Mall Season 12 @ Forum Sujana Mall was organized from July 19 – 21, 2019.

Top 7 leading automobile brands participated  
**JTP, MARUTI SUZUKI, NEXA, TATA MOTORS, TOYOTA, HARLEY DAVIDSON, KTM**

Auto Mall served as a one stop destination for visitors who were thinking of driving home a Car or Bike.

All the brands put together generated over 500+ hot and warm enquiries, and  
Over **80k+** people visited Forum Mall, during Auto Mall event weekend.



# Social Media Posts – Auto Mall FB & Instagram Handles

Relio Quick Auto Mall is at Forum Sujana Mall.  
Published by Shrey Kapoor (?) · 5 hrs · Hyderabad ·

Glimpses from another successful #AutoMall show at #ForumSujana Mall #Hyderabad! Showcased brands like #MarutiSuzukiArena #Nexa #JTP #TataMotors #Toyota #KTM and #HarleyDavidson, generating 1200+ customer enquiries over 3 days! #automall2019

102K likes  
101K follow  
51,916 post

313 People Reached  
25 Engagements  
Boost Again

Relio Quick Auto Mall added an event.  
June 28 at 5:59 PM ·

184<sup>th</sup> AUTO MALL  
19 - 21 JULY, HYDERABAD

INDIA'S 1<sup>st</sup> & LARGEST MULTICITY AUTOSHOW

A VENTURE OF RelioQuick

IF MANAGED BY Team Stratagem

FRI, JUL 19  
Auto Mall at Forum Sujana Hyderabad  
Forum Sujana Mall · Hyderabad

Praveen was interested



# Social Media Posts – Auto Mall FB & Instagram Handles

**Relio Quick Auto Mall** is at Forum Sujana Mall.  
Published by Shrey Kapoor [?] · July 18 at 11:28 PM · Hyderabad ·

Get ready to #experience the latest #JTP models this weekend only at Auto Mall, Forum Sujana Mall #Hyderabad! Avail the best July #Offers on spot booking! #automall2019

**Relio Quick AUTO MALL** **FORUM**  
A PREMIERE GROUP ENTERPRISE

**184<sup>th</sup> AUTO MALL**  
19 - 21 JULY, HYDERABAD

**TATA JTP**

**FORUM SUJANA**  
MORE. WORK. FORUM.

102K likes  
101K follows  
See Pages From  
18 were here  
51,119 post r

**Community**  
Atul Katariya and 4 others have checked in  
Invite Friends  
102,288 people like this  
101,693 people follow this  
18 check-ins

**About**  
Raisina Hill  
011 4506 6521  
Send Message

2,373 People Reached  
516 Engagements  
Boost Again

Boosted on Jul 18, 2019

**Relio Quick Auto Mall** is at Forum Sujana Mall.  
Published by Shrey Kapoor [?] · July 18 at 8:58 AM · Hyderabad ·

Get ready to #experience #Nexa this weekend only at Auto Mall, Forum Sujana Mall #Hyderabad! Showcasing the #SCross and #Ignis models! Avail the best July #Offers on spot booking! #automall2019

**Relio Quick AUTO MALL** **FORUM**  
A PREMIERE GROUP ENTERPRISE

**MARUTI SUZUKI** **NEXA**

**184<sup>th</sup> AUTO MALL**  
19 - 21 JULY, HYDERABAD

**FORUM SUJANA**  
MORE. WORK. FORUM.

102K likes  
101K follows  
See Pages From  
18 were here  
51,214 post reach

**Community**  
Atul Katariya and 4 others have checked in  
Invite Friends  
102,274 people like this  
101,679 people follow this  
18 check-ins

**About**  
Raisina Hill  
011 4506 6521  
Send Message  
http://www.automall.com  
Event  
Suggest Edits

3,023 People Reached  
66 Engagements  
Boost Again

Boosted on Jul 18, 2019

# Social Media Posts – Auto Mall FB & Instagram Handles

**Relio Quick Auto Mall** is at Forum Sujana Mall.  
Published by Shrey Kapoor (?) · July 18 at 9:00 AM · Hyderabad ·

Get ready to #experience the latest #KTM models this weekend only at Auto Mall, Forum Sujana Mall #Hyderabad! Avail the best July #Offers on spot booking! #automall2019

**Forum**  
INDIA'S LARGEST MULTITYPE MOTORBIKE EXHIBITION

**KTM DUKE**  
PURE, RAW AND PROUDLY EXCESSIVE

**184<sup>th</sup> AUTO MALL**  
19 - 21 JULY, HYDERABAD

**Forum Sujana**  
HOME WORK. FORUM

**4,635** People Reached  
**64** Engagements  
[Boost Again](#)

Boosted on Jul 18, 2019  
By Shrey Kapoor

10% response rate  
Respond faster to

102K likes +25  
Shashank Tyagi

101K follows

See Pages Feed  
Posts from Pages

18 were here 0 th

51,214 post reach

**Community**

Atul Katarinya and have checked in

[Invite Friends](#)

102,274 people like

101,679 people fol

18 check-ins

**Relio Quick Auto Mall** is at Forum Sujana Mall.  
Published by Shrey Kapoor (?) · July 20 at 9:04 AM · Hyderabad ·

Get ready to #experience the latest #KTM models - this weekend only at Auto Mall, Forum Sujana Mall #Hyderabad! Avail special offers on spot bookings! #automall2019

**Forum**  
INDIA'S LARGEST MULTITYPE MOTORBIKE EXHIBITION

**KTM RC**  
MOTO GP GENE

**184<sup>th</sup> AUTO MALL**  
19 - 21 JULY, HYDERABAD

**Forum Sujana**  
HOME WORK. FORUM

**2,298** People Reached  
**488** Engagements  
[Boost Again](#)

Boosted on Jul 20, 2019  
By Shrey Kapoor

4.5 out of 5 - Bas people

**Page Tips**

How Do Facebook  
Reach all the right  
active and engage

Know Friends Who  
Invite friends to like  
and help you conn

Easily Manage Yo  
Get the Pages Ma  
respond to Page v

See All

10% response rate  
Respond faster to

102K likes +25 th  
Shashank Tyagi

101K follows

See Pages Feed  
Posts from Pages

18 were here 0 th

51,214 post reach

**Community**

# Social Media Posts – Auto Mall FB & Instagram Handles

**Relio Quick Auto Mall** is at Forum Sujana Mall.  
Published by Shrey Kapoor [?] · July 18 at 9:55 AM · Hyderabad ·

Get ready to #experience the latest #MarutiSuzuki #Arena range of #cars this weekend only at Auto Mall, Forum Sujana Mall #Hyderabad! Avail the best July #Offers on spot booking! #automall2019

**184<sup>th</sup> AUTO MALL**  
19 - 21 JULY, HYDERABAD

**MARUTI SUZUKI ARENA**

**FORUM SUJANA**  
HOME. WORK. FORUM

**3,340** People Reached    **141** Engagements    **Boost Again**

Boosted on Jul 18, 2019  
By Shrey Kapoor    Completed

How Do Facebook Reach all the active and engaged users?  
Know Friends & Invite friends to and help you connect  
Easily Manage Get the Pages to respond to Page

See  
10% response rate Respond faster  
102K likes +2 Shashank Tyagi  
101K follows  
See Pages Featuring Posts from Page  
18 were here (0)  
51,214 post reach

**Community**  
Atul Kataria and 10 others have checked in  
**102,274** people liked this post  
**Invite Friends**

**Relio Quick Auto Mall** is at Forum Sujana Mall.  
Published by Shrey Kapoor [?] · July 18 at 8:57 AM · Hyderabad ·

Get ready to #experience the latest #MarutiSuzuki #Arena range of #cars this weekend only at Auto Mall, Forum Sujana Mall #Hyderabad! Avail the best July #Offers on spot booking! #automall2019

**184<sup>th</sup> AUTO MALL**  
19 - 21 JULY, HYDERABAD

**MARUTI SUZUKI ARENA**

**FORUM SUJANA**  
HOME. WORK. FORUM

**2,711** People Reached    **99** Engagements    **Boost Again**

Boosted on Jul 18, 2019  
By Shrey Kapoor    Completed

18 check-ins

**About**  
Raisina Hill  
011 4506 6521  
Send Message  
http://www.automallindia.com  
Event  
Suggest Edits

**Page Transparency**  
Facebook is showing info about the people who manage this page.  
Page created - Mar 2019

**Pages Liked by This Page**  
Karzone  
Live Space  
afaqs!



# Social Media Posts – Auto Mall FB & Instagram Handles

**Relio Quick Auto Mall** is at Forum Sujana Mall.  
Published by Shrey Kapoor (??) · July 18 at 11:30 PM · Hyderabad ·

Get ready to #experience the latest #HarleyDavidson models this weekend only at Auto Mall, Forum Sujana Mall #Hyderabad! Avail the best July #Offers on spot booking! #automall2019

**Relio Quick AUTO MALL** **FORUM**  
A PROMISING BRAND EXPERIENCE

**MOTOR HARLEY-DAVIDSON CYCLES** **184<sup>th</sup> AUTO MALL**  
19 - 21 JULY, HYDERABAD

**FORUM SUJANA**  
HOME WORK. FORUM

4,251 People Reached 796 Engagements **Boost Again**

Boosted on Jul 18, 2019 By Shrey Kapoor Completed

**About**  
Raisina Hill  
011 4506 6521  
Send Message  
http://www.automallindia.com  
Event  
Suggest Edits

**Page Transparency**  
Facebook is showing information to help you understand the purpose of the people who manage this page.  
Page created - March 2019

**Pages Liked by This Page**  
afaqs! afaqs!  
Property  
Flogos India

English (US) · हिन्दी

**Relio Quick Auto Mall** is at Forum Sujana Mall.  
Published by Shrey Kapoor (??) · July 18 at 11:29 PM · Hyderabad ·

Get ready to #experience the latest #Toyota model - #Glanza this weekend only at Auto Mall, Forum Sujana Mall #Hyderabad! #automall2019

**Relio Quick AUTO MALL** **FORUM**  
A PROMISING BRAND EXPERIENCE

**TOYOTA** **184<sup>th</sup> AUTO MALL**  
19 - 21 JULY, HYDERABAD

**FORUM SUJANA**  
HOME WORK. FORUM

1,875 People Reached 424 Engagements **Boost Again**

Boosted on Jul 18, 2019 By Shrey Kapoor Completed

**Page Transparency**  
Facebook is showing information to help you understand the purpose of the people who manage this page.  
Page created - March 2019

**Pages Liked by This Page**  
afaqs! afaqs!  
Property  
Flogos India

English (US) · हिन्दी

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# Social Media Posts – Auto Mall FB & Instagram Handles

**Relio Quick Auto Mall** is at Forum Sujana Mall.  
Published by Shrey Kapoor [?] · July 20 at 9:06 AM · Hyderabad ·

#Experience the new #Tata #Harrier - this weekend only at Auto Mall, Forum Sujana Mall #Hyderabad! Avail special offers on spot bookings! #automall2019

**Relio Quick AUTO MALL**  
TATA MOTORS Connecting Aspirations

**184<sup>th</sup> AUTO MALL**  
19 - 21 JULY, HYDERABAD

**HARRIER ABOVE ALL**

**FORUM SUJANA**  
HOME WORK FORUM

2,670 People Reached      420 Engagements      [Boost Again](#)

Boosted on Jul 20, 2019 By Shrey Kapoor      Completed

Community: Atul Katar have checked in



# Auto Mall FB Page Engagement

High Facebook Page *Targeted Reach & Engagement* around show dates

## Post Reach

July 16 - July 22

51,255

People Reached ▲ 17275%



## Post Engagements

July 16 - July 22

7,534

Post Engagement ▲ 25879%



## Event Glimpses

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# NEXA



19 July-2019



20-July-2019



21 July 2019

2019-07-21(Sun) 06:03(PM)







**MARUTI SUZUKI ARENA**

6, Kukatpally Housing Board Colony, Kukatpally, Hyderabad, Telangana 500072, India

Hyderabad  
Telangana  
India

2019-07-19(Fri) 06:17(PM)

28°C  
82°F

19 July 2019

People Prime Worldwide Pvt  
Anupama Hospital  
PHB Colony Rd  
KUKATPALLY HOUSING BOARD COLONY  
Kukatpally



**MARUTI SUZUKI ARENA**

6, Kukatpally Housing Board Colony, Kukatpally, Hyderabad, Telangana 500072, India

Hyderabad  
Telangana  
India

2019-07-21(Sun) 12:57(PM)

29°C  
84°F

21 July 2019

People Prime Worldwide Pvt  
Anupama Hospital  
PHB Colony Rd  
KUKATPALLY HOUSING BOARD COLONY  
Kukatpally







6, Kukatpally Housing Board Colony, Kukatpally, Hyderabad, Telangana 500072, India

Hyderabad  
Telangana  
India

28°C  
82°F

2019-07-19(Fri) 06:17(PM)



6, Kukatpally Housing Board Colony, Kukatpally, Hyderabad, Telangana 500072, India

Hyderabad  
Telangana  
India

29°C  
84°F

2019-07-21(Sun) 12:56(PM)





6, Kukatpally Housing Board Colony, Kukatpally, Hyderabad, Telangana 500072, India

Hyderabad  
Telangana  
India

2019-07-19(Fri) 06:18(PM)

☁️  
28°C  
82°F



20-July-2019



6, Kukatpally Housing Board Colony, Kukatpally, Hyderabad, Telangana 500072, India

Hyderabad  
Telangana  
India

2019-07-21(Sun) 12:57(PM)

☁️  
29°C  
84°F

















**TATA MOTORS**  
Connecting Aspirations



RelioQuick  
**AUTO MALL**  
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION" 



**184<sup>th</sup>**   
**AUTO MALL**  
19 - 21 JULY, HYDERABAD 

**FORUM**  
SUJANA  
HOME.WORK.FORUM





Kukatpally Housing Board - Hitech City Rd, Kukatpally Housing Board Colony, Kukatpally, Hyderabad, Telangana 500085, India

Hyderabad  
Telangana  
India



26°C  
79°F

2019-07-19(Fri) 07:20(PM)



20 July-2019

© Kukatpally Housing Board Colony, Kukatpally, Hyderabad, Telangana 500085, India



21 July-2019

RelioQuick™  
**AUTO MALL**  
"INDIA'S LARGEST MULTICITY AUTOMOBILE EXHIBITION"



184<sup>th</sup> //  
**AUTO MALL**  
19 - 21 JULY, HYDERABAD //

**FORUM**  
SUJANA  
HOME.WORK.FORUM

**THANK YOU**